

Press release

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Energieküste - Showroom for Green Energy

The sustainable future at EXPO REAL 2021

Real green energy is the must-have of the present, in order to operate sustainably in the long term. How to successfully build a completely climate-neutral energy system will be demonstrated by the pioneer region "Energieküste" at EXPO REAL from 11. to 13. October 2021, Munich Fair. The umbrella brand of Germany's unique future location for renewable energies presents highly innovative projects for real green energy - from generation to sector coupling and hydrogen to mobility and heat. "Whether a sustainable quarter or a data centre powered by real green electricity - the location on the Schleswig-Holstein North Sea coast offers the international investor public extraordinarily promising opportunities," says Kirsten Voss, project and marketing manager of the "Energieküste". In the new energetic look, matching the creative doer-mentality of the region, the "Energieküste" invites visitors to exchange ideas and network at the Schleswig-Holstein stand in Hall B2, Stand 330.

Talking with politicians and players

Dr Bernd Buchholz, Minister of Economics, Transport, Labour, Technology and Tourism of the State of Schleswig-Holstein, will talk about "Development lines of the 'Energieküste'" on 11. October, 2.45 pm. The sustainable talk round with Kirsten Voss, Dr Matthias Hüppauff, Managing Director of Wirtschaftsförderungsgesellschaft Nordfriesland mbH, and Annette Fröhlingdorf, Regional Manager of the "Energieküste", will take place in the event area of the stand. Parallel to another round of talks on 12. October, among others with Prof Dipl. Ing. Phillip Goltermann of the TH-Lübeck, the "Energieküste" presents successful actors of the real North. For example Wilfried Ritter, Managing Director of windcloud 4.0, will give an interesting talk on the topic of "Schleswig-Holstein's green gold: challenges of renewable energies and digital solutions that also save the climate". "We are very pleased that Dr Buchholz is supporting us again in Munich after the for the 'Energieküste' extremely successful HUSUM Wind," says Annette Fröhlingdorf.

Powerful concepts from Hamburg to Sylt

Think big - for a rapid energy turnaround, the "Energieküste" wants to exploit the unique potential of the region even better. New companies, researchers, creative minds and skilled workers from all over Germany and Europe are to find a home in the future location. The surplus green energy on the "Energieküste" is the basis for new value creation in a wide variety of areas - from sustainable mobility and big data to power-to-X and energy-intensive industries. Whether floating solar parks or ecological housing construction, the region rolls out the red carpet for decarbonisation. Schleswig-Holstein's west coast offers targeted policy, research and funding for all stakeholders around renewable energy. Here you will find partnerships across all sectors, a wide-ranging, hands-on scene. "Don't talk, do" is the motto on the coast, as numerous projects prove.

Energieküste Partners and projects

Since its founding in 2020, the "Energieküste" has grown into an important platform for harnessing synergies, pooling strengths and thus driving forward the expansion of renewable energies. Highlights here include the hydrogen mobility project eFarm, the offshore hydrogen project AquaVentus on Helgoland, Customcells, the world's leading developer of lithium-ion battery cells, and Fraunhofer IFAM with the Helgoland Test Centre for Maritime Technologies. Newcomers to the "Energieküste" include SunOyster GmbH with its clever solar products that also keep you cool, Inselwerk Föhr-Amrum GmbH with its sustainable island energy project and Breezer Aircraft GmbH & Co. KG, which is building an additional production facility and competence centre in Bredstedt. Alternative propulsion systems for Breezer Aircraft's aircraft will also be developed here, preferably with hydrogen, of course.

About the Energieküste

The Schleswig-Holstein North Sea coast is Germany's future location for renewable energies. Experts, researchers, creative minds and energy enthusiasts are shaping a highly innovative energy system from existing resources here. To bundle their know-how, the districts of North Frisia, Dithmarschen, Steinburg and Pinneberg founded the umbrella brand and platform "Energieküste". The aim of the districts, which have joined together to form the "Regionale Kooperation Westküste" and are regarded as incubators for innovations in the field of renewable energies, is to strengthen the existing economy, attract new companies and skilled workers and create a concise image for the business location. The "Energieküste" is financed with funds from the "Regionale Kooperation Westküste" budget, supported by the state programme Economy, and the four districts of the "Regionale Kooperation Westküste".



Caption: Dr Bernd Buchholz, Minister of Economics of Schleswig-Holstein, is committed to the "Energieküste" with a lot of knot know-how and conviction. Pictured here with Kirsten Voss, project and marketing manager of the "Energieküste". © Energieküste



Caption: Wind, water, sun - on the "Energieküste" the available resources are ideal for a highly innovative energy system that is 100% renewable. © Getty Images

Images: Publication free in connection with reporting on this press release.

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